Campaign! Make an Impact - Case Study

Northumberland and Durham Home Educated Children's Group



- We wanted to study the **Romans** and visit local museums.
- We chose to explore the Arbeia Roman Fort and Segedunum Roman Fort Baths and Museum. We discovered that people in the past had campaigned to preserve the Roman Remains for future generations.
- After much discussion we chose to run a campaign called **Bandstand 2010**. We hope to find ways of bringing the Bandstands to life with activities in the form of art workshops and first hand experiences of horses and their care.

Context

The children in the group are all educated at home, however for some things, like modern Foreign Languages the group come together in Durham. There are around 14 children aged from 8 to 14. The parents are aware that some subjects are difficult and wanted a project that was cross-curricular, bring in Citizenship with other subjects and helped the children to work together. They wanted to use local museums with focus of inquiry, rather than just as a visitor. The group brings together children from across the region and they wanted a

campaign they could all join in with.

What we did Unfortunately an illness and subsequent bereavement disrupted the groups timetable, they are hoping to be able to continue their campaign in 2011

Tell the story of the project

- we explored what museums do and why the collection and look after objects or sites before we visited one
- we visited Arbeia and discovered that during the 1870's the South Shields Town Council wanted to build houses on the site of the 'Roman Station'. The Group studied the campaign to excavate and then preserve the

remains. The campaign resulted in the 'People's Roman Remains Park'. It is still going strong as Arbeia Roman Fort and is still being excavated.

- Our group brings together children from across the region and we wanted a campaign they could all join in with.
- After much discussion we decided that we wanted to find exciting, creative and different ways of using Bandstands. They often stand as centrepieces of public parks and seem to be little used, except for occasional brass band concerts in Summer. We hope to find ways of bringing the Bandstands to life with activities in the form of art workshops and first hand experiences of horses and their care
- decided on a logo and a slogan
- We visited and researched Bandstands we could use.
- We created a facebook page so we could keep in touch and tell others about our campaign.
- We worked with Empty Shop to design and make banners and posters (www.emptyshop.org)